

Jason MacKay

Multidisciplinary Designer, specialising in UI/UX

PORTFOLIO

www.jasonmackay.com

SKILLS

Interface Design
Wireframes
Rapid Prototyping
Component libraries
Style Guides
Lean UX
User Research
Usability Testing
User Interviews
Personas
Journey Mapping
Interaction Design
Workshops
Micro-Copy writing
Organise/Conduct Interviews
Remote testing
Agile
Sprints

TOOLS

Sketch
Zeplin
InVision
InVision Studio
Figma
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Zoom
HTML, CSS (knowledge)
Whimsical
Askable

EXPERIENCE

UI/UX Designer

Cengage Learning | Melbourne, AU
2017 - Current

Responsible for improvements across Cengage AU's platforms; NelsonNet, PM eCollection, PM RAR, PM Guided Reading Planner, as well as conceptualising, testing and building new products.

Digital Designer

Blackmagic Design | Melbourne, AU
2017 (3 months)

I assisted in creating web pages for new products, at times updating web pages with the 'new look' along with the responsive elements.

Senior Graphic Designer

IndustryMarké | Melbourne, AU
2012 - 2017

I worked on Klugo's flagship product NextService, collaborating with the lead developer to redesign the web app as well as the new mobile app.

My primary responsibilities included creating digital and print material for the Parent and Sister company (Headland Machinery and Klugo Group) and their subsidiary products; Headland Storage, Wickman Machine Tools, IndustryMarké and NextService Software.

Alongside this, IndustryMarké accepted client-based work which included brand identity development, web design and stationery design.

CONTACT

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